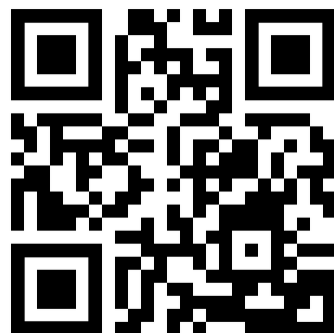


# Partnership



# Project Information

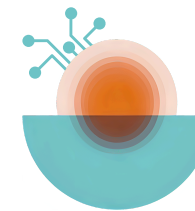


**Get Involved!**



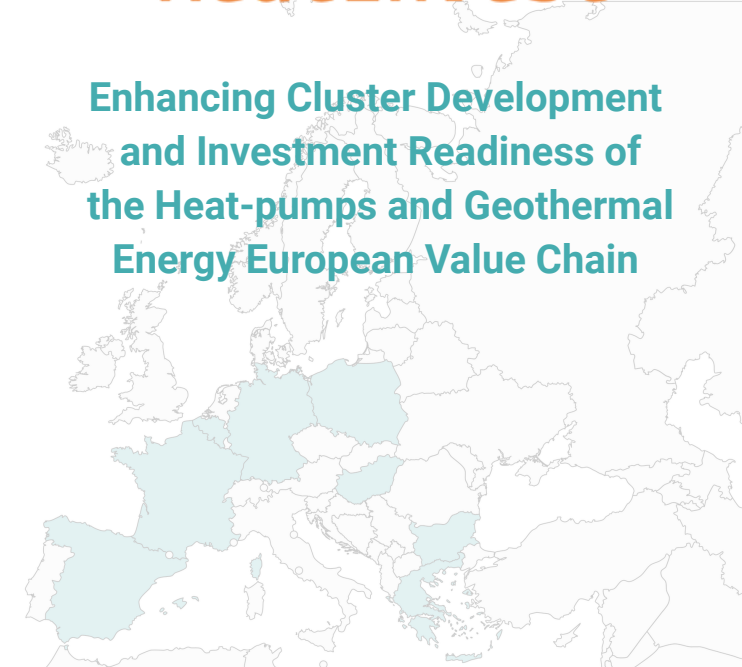
<https://heatinvest.eu/>

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# HeatInvest

Enhancing Cluster Development and Investment Readiness of the Heat-pumps and Geothermal Energy European Value Chain



**Funded by the European Union**



## Background

Decarbonising heating and cooling (H&C), which account for nearly half of total energy consumption, is a requirement for EU to achieve climate neutrality by 2050. **Heat pumps** and **geothermal energy** are identified as key clean solutions, offering efficiency, significantly lower emissions, and reduced dependence on energy import. Scaling up these technologies demands **substantial investment** and represents a major **opportunity** to strengthen EU industrial competitiveness, enhancing employment and reduce regional disparities across heat pump and geothermal value.



## Objectives

The core **HeatInvest** objective is to **build the capacities of innovation actors** from regions that face substantial, chronic or structural obstacles to secure balanced participation in EU value chains and **interregional innovation** partnerships.

- **Strengthen the investment and business planning capacities** of regional value chain actors, accelerating ecosystem development and facilitating access to markets.
- **Improve regional policy frameworks** to create enabling environments for innovative investments, fostering collaborations among policy actors and stakeholders.
- **Scale-up research, investment and business synergies** within regional and interregional value chains.

## Activities



- **Living labs, seminars and matchmaking events** that will strengthen the investment and business planning capacities of regional value chain actors, facilitating their access to local and EU-wide markets.
- **Study visits, virtual tours and demonstration days** to support knowledge transfer and create new interregional collaboration opportunities.
- **Workshops, surveys, online databases and action plans** that will enhance market understanding and inform territorial policies related to innovation and **Smart Specialisation (S3)**.